Real Life. Authentic Women. Radical Hope.

Tenacious Faith

Women's Conference Nashville, TN • Oct. 23-24, 2015

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FOR IMMEDIATE RELEASE

Tenacious Faith 2015 Reaches Out with Live Blogging, Video Updates

It's all systems go for the Tenacious Faith 2015 Women's Conference on October 23 and 24 with live and insightful coverage available online featuring video interviews with key speakers and a closer look into event highlights.

NASHVILLE, Tenn, Oct. 19, 2015 — All roads lead to Nashville this weekend as women of indefatigable spirit troop to the Tenacious Faith 2015 Women's Conference on October 23 and 24 to take part in a life-changing, spiritual bonding event made all the more exciting with the presence of highly respected motivational speakers led by Kay Arthur.

As bonus, this much-awaited event to be held at Cornerstone Nashville, 726 W. Old Hickory Boulevard will be offering live blogging courtesy of Cheryl Ariaz Wicker who will be the official "Social Media Correspondent" for Tenacious Faith 2015. Wicker is a Christian publicist and journalist and is known to Christian movie fans as the host of Christian Movie Connect.

"Live blogging has become a great way to offer those unable to attend an event a peek into the action," says Wicker, owner of Premier1 Studios, whose team of mobile photographers and social media bloggers are primed to capture highlights from the conference.

The conference has a powerful lineup of speakers--keynote speaker Kay Arthur, co-founder of Precepts Ministries International and host of "Precepts for Life" television, radio and online program, speaker and best-selling author Patsy Clairmont, internationally acclaimed artist Nicole C. Mullen, Oasis Church of Nashville co-founder Jillian Chambers, and Christian singer and songwriter Anthony Evans, who is also special guest of "The Voice".

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Also set to inspire are Tammy Daughtry, CEO of Co-Parenting International and Mason Jar Productions; Rebecca Keliher, founder and CEO of Home Educating Association (HEDUA), LLC; Linda Trimble, founder of Celebrating Women; Dawn Pulgine, founder and president of Getting Real Ministries; Tracey Eyster, founder and creator of MomLife Today; Sara Horn, author/blogger and Wives of Faith founder; Jennifer Sukut, Dear Magazine publisher; and Jana Jackson, founder of CUE 52.

"We have put so much into this event to make it a much sought-after spiritual refreshment for women, says Tammy Daughtry of Mason Jar Productions, the event producer and a speaker at the conference. "I wish everyone could make it but I think the live blogging will provide some neat glimpses into the event for those who can't make it...and a fun behind-the-scenes perspective for those who are in attendance!"

With such a powerhouse cast of influential personalities, expect a flurry of up-to-the-minute video updates on the Tenacious Faith Facebook page, including behind-the scenes interviews with speakers and performers, as well as man-on-the-street interviews with participants. The Premier1 Studios live blogging crew will also be sharing short video clips from the conference stage on Periscope which will also be tweeted out to fans.

The Tenacious Faith live blogging will take place across all the conference's social media platforms: Facebook, Twitter, Instagram, Pinterest and Periscope, all under username "TFaithWomen."

Tenacious Faith 2015 hopes to make a very positive impact on the lives of women from all over the U.S. with its message of hope and faith amid personal struggles. Its goal? To mobilize real life, authentic women into becoming living examples of radical hope through the transforming truth of God's word.

Tickets are from \$79 (general seats) to \$149 (platinum level). Group discounts are also available online. Apart from the conference speakers, other activities include worship, shopping, book signings, and a concert, among others.

The conference is organized by Mason Jar Productions in partnership with 94FM The Fish, Bott Radio, Yes He Is, Feed the Children, Family Magazine, Dear Magazine, BYOU, Liberty University, iShine and Cornerstone Nashville. There will be 40 booth exhibitions featuring national sponsors that represent Christ-centered products and organizations including The Timothy Plan, Co-Parenting International, NIV LIVE Audio Bible and "War Room", the movie.

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For more information, please visit <u>www.TFaithWomen.com</u>.

Productions STRATEGIC EVENTS & HOSPITALITY

ABOUT MASON JAR PRODUCTIONS:

Mason Jar Productions, LLC is an international event production company with over 40 years combined experience in the event management industry. Headquartered in Nashville, TN, Mason Jars Productions prides itself in creating strategic events that have a meaningful and life giving impact on individuals and families. For more information, visit MasonJarEvents.com.

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